

**Commission Actions 05/18/2020:**

- ⇒ Approved Consent Agenda
- ⇒ Approved revenue, allocation increase and sub-contracts for COVID-19 Family Resource Center Relief Funding, Responsive Grants Program, Term: 4/13/2020-/6/30/2020

**First 5 Sonoma County  
COMMISSION MEETING MINUTES  
May 18, 2020**

***NOTE: MEETING CONDUCTED VIRTUALLY VIA ZOOM PLATFORM***

**I. Call to Order:**

The First 5 Sonoma County Commission met virtually this date in regular session via Zoom. A quorum was present, Chair Oscar Chavez called the meeting to order at 3:32 pm.

**Chair Chavez** stated First 5 Sonoma County Commission meetings are being held by teleconference until further notice to comply with California Governor’s Executive Order, N-29-20 and Sonoma County Public Health Officer's shelter-in-place orders.

**Commission Members Present:** Oscar Chavez, Kelly Bass Seibel, Karissa Kruse, Nora Mallonee Brand, Jennielynn Holmes, and Michele Rogers.

**Absent:** Supervisor Lynda Hopkins and José Morales

**Staff:** Angie Dillon-Shore, Renée Alger, Natalie Kramer, Zakiya Ramirez, Sabrina Rodrigues, and Sandra Uribe

**Arrived after meeting was called to order:** Socorro Shiels arrived to virtual meeting at 3:56 pm.

**II. Potential Conflicts of Interest**

Chair Chavez requested that Commissioners identify potential conflicts of interest and recuse themselves from discussing or voting on the identified matter. **Karissa Kruse** abstained herself from any correspondence toward State elected officials

**III. Public Comment on Non-Agendized Items**

No public comment.

**IV. Consent Agenda**

I. Minutes of April 27, 2020 Commission Meeting

II. Correspondence - Supporting documents:

- *Letter to Senator Kevin McCarty and California Assembly Education Subcommittee No. 2 on Education Finance re: Recommendations for continued supports and funding for child care to fortify local and state economic infrastructure*
- *Letter to Congressional Delegation re: Support for federal emergency funding to support prevention and stabilization of families*
- *Letters to CA Senators McGuire & Dodd and Assembly Members Wood & Aguilar-Curry re: Thank you for April 21, 2020 meetings*

III. Contracts Executed by the Executive Director- Supporting documents: New Contracts – April 2020

IV. Financial Report-Supporting documents: April 2020 & YTD Expense & Revenue Trends

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**ACTION: Approve Consent Agenda for March 23, 2020**

MOTION: RODGERS/BASS SEIBEL  
 AYES: CHAVEZ, KRUSE, MALLONEE BRAND, HOLMES  
 NOES: NONE  
 ABSTAIN: NONE  
 RECUSE: NONE

**V. Contracts Approval: CA COVID-19 Family Resource Center Relief Funding**

**Angie Dillon-Shore, Executive Director**, presented on the Family Resource Center Relief Funding.

*The California Family Resource Association (CFRA) distributed \$2.8 million in funding from the California Department of Social Services and Office of Child Abuse Prevention the COVID-19 Family Resource Centers Emergency Relief Fund. The funds are being allocated to Family Resource Centers (FRC) across the state to support families impacted by COVID-19. The CFRA released a Notice of Funding Opportunity (NOFO) on April 29th. First 5 Sonoma applied for funding on behalf of the Sonoma County Family Resource Centers network. The total request from the five Family Resource Centers were a little over \$142,000. The FRCs operated by Corazon in Healdsburg, McDowell Family Resource Center in Petaluma, La Luz in Sonoma Valley run by El Verano, Via Esperanza run by Community Action Partnership, and Child Parent Institute. Sonoma County was awarded \$ 74,805.42, a little more than half of the total requested. CFRA received 88 applications representing FRCs in 52 counties, reflecting the magnitude of the need across the state.*

**Ms. Dillon-Shore** made the following three recommendations to the Commission:

1. Approve the MOU with CFRA for \$74,805.42, a term of April 13 – June 30, 2020.
2. Add the funding to the Strategic Allocation for Responsive Grants funding.
3. Fully fund the requests of the 5 Family Resource Centers by leveraging existing funds in the Responsive Grants allocation (leverage of approximately \$67,000 of Prop. 10 funding currently allocated for Responsive Grants)

**Commissioner Michele Rogers** asked why Corazón’s amount is higher than La Luz, given that they serve similar size populations. **Ms. Dillon-Shore** explained that the network self-organized themselves to discuss their particular need and funding streams to address basic needs specifically related to COVID-19.

**ACTION on Staff Recommendation: Contracts Approval for CA COVID-19 Family Resource Center Relief Funding Strategic Priority Outcome 3A: Responsive Grants Program**

Contractor	Amount	Term
CA Family Resource Association (REVENUE)	\$74,805.42	4/13/2020-6/30/2020
La Luz/El Verano FRC	\$48,700	
Child Parent Institute	\$10,000	
Petaluma Adult School/McDowell FRC	\$10,500	
Corazón Healdsburg	\$61,040	
Via Esperanza	\$12,000	

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MOTION: KRUSE/ HOLMES  
 AYES: CHAVEZ, MALLONEE BRAND, RODGERS, BASS SEIBEL, SHIELS  
 NOES: NONE  
 ABSTAIN: NONE  
 RECUSE: NONE

**VI. First 5 Network Updates**

**Angie Dillon-Shore, Executive Director**, presented on the First 5 Network updates. Ms. Dillon-Shore discussed the 2020-21 Budget, May revisions and Home visiting collaboration.

**2020-21 BUDGET: MAY REVISION**

*The Governor’s revisions to the state budget in the May Revision cut \$90 million to the child welfare system and home visiting services. Proposals include pulling back funding for 20,000 new preschool slots that were to be added over the next two years, as well as the \$363 million allocated to child care workforce/facilities and \$10 million for child care data systems.*

*Also, the revised budget proposal reflects the new Nicotine-Based Vaping Tax. Currently, First 5 currently receives 14.8% of all vaping product revenue, but the new tax does not include Prop. 10 as part of the methodology. The added tax will cause First 5 revenues to decline. We are advocating, in collaboration with the First 5 Association that:*

1. *The current vaping tax structure be applied to the new nicotine-based tax, where Prop 10 entities receive 14.8% of funding.*
2. *Calculate backfill on the new tax as all other new tobacco and nicotine taxes passed after Prop. 10.*

**Commissioner Michele Rogers commented** that the budget may hurt kids under the special education system. Early intervention will decrease by 18%. The budget proposes a family match, which will result in many parent not coming into the system due to high cost.

**Ms. Dillon-Shore also presented on the First 5 California Home Visiting Coordination RFA**

*The First 5 California Commission allocated \$24 million in funding for five years to assist counties and sustainability for local home visiting systems. Counties that want to improve local home visiting coordination may apply for up to two years of funding for \$200,000 with a 1:1 match. A second stage of funding will start in 2022. First 5 Sonoma will submit an application for \$200,000 with our partners DHS, HSD, and community-based agencies that support home visiting collaborative.*

**Commissioner Michele Rogers** asked for clarification around what qualifies as a match. **Ms. Dillon-Shore** clarified that although the funds cannot be used for programs, we can use what we spend on implementation as the match.

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**VII. COVID -19 Response: Responsive Grants Program**

**Renee Alger, First 5 Sonoma County Program Director**, presented on how the Responsive Grant Fund program will address the impact of COVID-19.

*An RFP will be released for the FY 20-21 Responsive Grants Fund allocation to address community needs related to COVID-19. The survey findings showed parents are in need of concrete support, supports around resilience as well as concerns about the sustainability of the child care system locally. Total funds available will be \$185,000 and the maximum grant will be for \$75,000.*

**RFP Timeline**

- RFP and open for applications released on May 22, 2020
- Submit Written Questions due on May 27, 2020 by 5pm
- Response to Questions posted on May 29, 2020 by 5pm
- Proposals due on June 12, 2020 by 5pm
- Recommendations to the Commission meeting by June 22, 2020
- Implementation start July 1, 2020

**Public Comment: Bryan Clement**, asked where the information will be available. **Ms. Alger** responded that the proposal will be posted on First 5 website.

**VIII. Presentation: Implementation of Results Based Accountability**

**Lisa Forti, Director of Policy, Planning and Evaluation at First 5 Alameda County** presented on Results Based Accountability (RBA). Ms. Forti discussed the RBA model used in Alameda County, the key principles of RBA, how it compares to evaluation and some examples of how First 5 Alameda is using RBA. She posed several questions to the Commission to consider as we go forward with RBA, including how RBA may support planning and continuous improvement, what we want to know about our impact and how RBA may help First 5 collaborate with other public agencies or funders in the county.

**Angie Dillon-Shore** commented that these questions are critical as we move forward with strategic planning and considering future investments.

**Commissioner Rogers** asked what web-based data collection are Alameda county using? **Lisa Forti** responded with main source of data collection are Salesforce platform to have contracting and reporting component.

**Public Comment: Bryan Clement** commented that from a program perspective and community impact model, programs like Upstream Investment, should use a similar model for syntheses of information.

**Commission Oscar Chavez** asked Angie Dillon Shore how we might utilize RBA in Strategic Planning. **Ms. Dillon Shore** noted that it is important to start with outcomes as opposed to programs and strategies, which is aligned with an RBA approach and positions us to develop a framework to measure our impact. A

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year and a half from now have new contracts in place and we will need the right tool to collect data to run Turn the Curve activities. We are currently researching potential software for this purpose.

**Commissioner Socorro Shiels** noted that this is an important time to be strategic in spending and efforts, that we must be thoughtful, purposeful and focused on the community.

**IX. Parent Voices Sonoma County**

**Sandra Lemus**, 4Cs Parent Voices Coordinator and **Kristal England**, Resource Specialist and Parent Leader presented on the Parent Voices Sonoma County’s components of advocacy, leadership development and Parent Cafés.

**Commissioner Kelly Bass Seibel** asked how do parents get involved? **Sandra Lemus** responded that they get parent referrals through ECE programs, word of mouth, and Parent Cafés.

**X. Adjourn**

The meeting was adjourned at 5:04 pm.