



Commission Actions 02/24/20:

- ⇒ Karissa Kruse sworn in as Commissioner
- ⇒ Nora Mallonee Brand assumed seat as *ex officio* member of the Commission, designated by the Director of the Sonoma County Department of Health Services
- ⇒ January minutes not approved due to abstentions, resulting in no quorum; tabled for 3/23/20
- ⇒ Approved contract amendment, On the Move for \$157,000 (increase by \$13,220), 7/13/18 – 6/30/20

**First 5 Sonoma County
COMMISSION MEETING MINUTES
February 24, 2020
Santa Rosa, CA**

I. Call to Order

The First 5 Sonoma County Commission met this date in regular session. A quorum was present, Chair Oscar Chavez called the meeting to order at 3:35 pm.

Commission Members Present: Kelly Bass Seibel, Oscar Chavez, Supervisor Lynda Hopkins, Karissa Kruse, Nora Mallonee Brand

Absent: Michele Rogers and Socorro Shiels

Staff: Angie Dillon-Shore, Renée Alger, Andrea Carter, Natalie Kramer, Sabrina Rodrigues, and Sandra Uribe

Arrived after meeting was called to order: Jose Morales, MD arrived at 3:38 pm. Jennielynn Holmes arrived at 3:41 pm, both Commissioners arrived before VI. Consent Agenda

II. Potential Conflicts of Interest

Chair Oscar Chavez requested that Commissioners identify potential conflicts of interest and recuse themselves from discussing or voting on the identified matter. No conflicts were identified by Commissioners.

III. Public Comment on Non-Agendized Items

No public comment.

IV. Welcome New Commissioners Karissa Kruse & Nora Mallonee Brand

Chair Oscar Chavez introduced Nora Mallonee Brand who was designated by the Director of the Department of Health Services, Barbie Robinson, to represent the Department as an Ex Officio member of the Commission.

Chair Oscar Chavez introduced Commissioner Karissa Kruse who was appointed by the Board of Supervisors for a two-year term on the First 5 Sonoma County Commission.

V. Oath of Office: Commissioner Karissa Kruse

Andrea Carter, First 5 Sonoma County Office Manager deputized by the County of Sonoma, administered the Oath of Office to newly appointed Commissioner Karissa Kruse.

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VI. Consent Agenda

- I. Minutes of January 27, 2020 *ACTION ITEM*
- II. Correspondence
- III. Financial Report
- IV. Contracts Executed by the Executive Director

Approve Consent Agenda

MOTION: BASS SEIBEL/CHAVEZ
AYES: MORALES, MD
NOES: NONE
ABSTAIN: KRUSE, MALONEE BRAND, HOLMES, HOPKINS
RECUSE: NONE

Due to abstentions resulting in no quorum, the January 27, 2020 minutes will be on the March 23, 2020 Commission meeting agenda for approval.

VII. Update on Strategic Planning 2020 & Recommendation to Amend Contract

ACTION ITEM

Angie Dillon-Shore, Executive Director, presented the Strategic Planning Update. The Strategic Planning 2020 Roadmap adopted by the Commission included a high-level timeline and structure for the planning process. The Early Childhood Landscape Analysis which is essential to prioritizing the needs of children and families is currently being worked on. Ms. Dillon-Shore shared the planned components of the analysis, to include data, stakeholder input and evaluation/research. The landscape analysis will be in form of a summary report and presentation materials that will inform the Strategic Planning Advisory Team and support the development of recommendations for investment.

The Family Resource Center Network that presented at the January meeting will be working together with *On the Move* to convene parent listening sessions countywide, continuing their capacity and network strengthening efforts. This stakeholder input will be critical for the planning process. Ms. Dillon-Shore recommended to amend the current contract with *On the Move* by increasing it by \$13,220 which will provide stipends for all participating parents, pay for child care and food to support their participation and offset staff time for the Family Resource Center staff.

Staff Recommendation: Amend Contract

Sonoma County Strengthening Families Network

Contractor: *On the Move*

Amount: \$157,000 (increase by \$13,220)

Term: 7/13/18 – 6/30/20

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MOTION: KRUSE/HOPKINS

AYES: BASS SIEBEL, CHAVEZ, HOLMES, MALONEE BRAND, MORALES

NOES: NONE

ABSTAIN: NONE

RECUSE: NONE

The goal of the landscape analysis is to inform and compel investments in initiatives and programs that are built around achieving shared outcomes related to improved children’s health, early learning, family resiliency and early childhood systems. The analysis will come to the planning team, as well as our local system leaders and funders. A Request for Proposal (RFP) was released on Tuesday for a planning consultant to support the decision-making processes. The Strategic Planning Advisory Team and the Commission will identify priorities based on the landscape analysis and develop strategies, initiatives and collective impact funding mechanisms.

Ms. Dillon-Shore is building the Strategic Planning Advisory Team and has met with the Chair of Leadership Advisory Roundtable and members of the Sonoma County Funders Circle as well as Cradle to Career Goal 1 team to discuss the representation, and to ensure the voice of providers is heard, through membership on the team and the stakeholders input. The team is set to convene starting in April 2020.

Starting January 2020, a series of informational presentations will continue to build the knowledge base of the Commission:

- January – Building the capacity of the family strengthening network of Family Resources Centers in Sonoma County.
- February - Department of Health Services that oversees home visiting programs will present on the critical developmental period of the first 1,000 days of life.
- March - Quality Counts consortium will present on how quality of early learning programs is being built through braided state funding, as well as a presentation from First 5 Alameda on using a Results Based Accountability framework.
- April – the TALLK program will present on strategies to support dual language learners in early learning environments.
- May - Parent Voices Sonoma County will present on parent engagement and leadership

VIII. Staff Update

Renee Alger, Program Director presented on the efforts First 5 Sonoma County to ensure an accurate count of 0-5 in Census 2020 as well as the impact of digital marketing campaign. Ms. Alger gave an overview of the Census timeline for 2020 and asked Commissioners to be ambassadors and help spread the word about the Census to make sure all kids get counted.

Sandra Uribe, Program Coordinator presented information on the advertising campaigns in both Spanish and English with all major local radio stations. A series of radio interviews were also held along with television commercials through Comcast.

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Staff provided an update to the Employer-Supported Childcare in collaboration with Santa Rosa Metro Chamber and 4Cs Sonoma County. A major success of this initiative was announced by Keysight Technologies, who will be opening a child care center onsite in fall, 2020. Bright Horizons will operate the center, which will provide 100+ child care slots for both employees' and community children.

Sabrina Rodrigues presented an update on the First 5 CA pilot study on the needs of dual language learners.

Staff updated on the First 5 2020 Child Health, Education and Care Summit in Irvine that was attended earlier this month. Executive Director, Angie Dillon Shore presented on two panels, addressing local partnerships with behavioral health departments and local efforts to capture dedicated revenue for children. Program Coordinators Sandra Uribe and Sabrina Rodrigues also attended the three-day event. The keynote speakers included the Surgeon General of California, Nadine Burke Harris, who discussed Adverse Childhood Experiences, and the strides she is making at the state level to ensure children with ACEs receive the proper screening and treatment with a goal to cut ACEs in half within one generation.

IX. Presentation: *A Promising Future for Every Child - Supporting Development in the first 1,000 Days*

Tracy Greenwald-Brown, Sonoma County MCAH Director presented along with, Julianne Ballard, Supervising Public Health Nurse, Kembly Mahiri, Behavioral Health Clinical Specialist presented on the critical importance of supporting infant brain development in the first 1,000 days of life and highlighted the benefits of home visiting for vulnerable families.

Commission Chair, Oscar Chavez recommended that the Commission have a presentation on the 2Gen framework, also known as Whole Child/Whole Family model. Executive Director Angie Dillon Shore stated that she will connect with Commissioner Chavez after the meeting to discuss details and identify a speaker.

X. Adjourn

The meeting was adjourned at 5:21 pm.