



Goals and Priority Outcomes
Overarching Goal: School Readiness *

Goal 1: Ensure the Health and Healthy Development of Children

Priority Outcome 1A: Increase the availability of high quality, accessible health care for children

Priority Outcome 1B: Increase early detection of, and intervention for, developmental concerns

Goal 2: Ensure Families Are Supported and Nurturing

Priority Outcome 2A: Increase support for parents to strengthen their parenting capacity

Priority Outcome 2B: Increase support for parents to strengthen their family's literacy skills

Goal 3: Ensure That Early Care and Education (ECE) Is High Quality

Priority Outcome 3A: Increase the availability of high quality early care and education

Priority Outcome 3B: Increase the capacity of early care and education providers to link their client families to appropriate health, mental health, substance abuse, and developmental services

Goal 4: Increase Integration of Systems and Effect Policy Change to Fill Gaps and Better Serve Children and Families

Health Systems:

Priority Outcome 4A: Increase implementation of successful strategies to reduce iron deficiency anemia through collaboration with community partners

Priority Outcome 4B: Increase the community's capacity to address children's oral health needs through collaboration with community partners

Family Support Systems:

Priority Outcome 4C: Reduce child abuse and neglect through collaboration with community partners to identify, improve, and sustain high quality intervention and support for families with substance abuse, mental health, and domestic violence issues

Priority Outcome 4D: Increase family economic self-sufficiency and reduce the impacts of poverty on children 0-5 through collaboration with community partners

Early Care and Education Systems

Priority Outcome 4E: Collaborate with the early care and education and K-3 systems to: increase parents' engagement as partners in education and increase families' connection to related resources; increase alignment and articulation between early care and education and K-3; and identify and increase institutionalization of successful school readiness strategies and programs

Priority Outcome 4F: Increase alignment of systems of academic advancement for early care and education providers in Sonoma County through collaboration with community partners

Advocacy

Priority Outcome 4G: Advocate for programs and policies that support children and families

Goal 5: Engage Entire Community to Support Achievement of First 5 Sonoma County Goals

Priority Outcome 5A: Increase the awareness of parents and the community about: the needs of children 0-5 and their parents and caregivers; activities to support the optimal development of children 0-5; and First 5 Sonoma County and the nature and value of services/programs provided by its grantees and community partners

Priority Outcome 5B: Increase behaviors that support optimal child development through social marketing

Priority Outcome 5C: Engage the community to implement projects that support First 5 Sonoma County goals by providing mini- and matching grants

Priority Outcome 5D: Inform and engage the private sector to understand and value the high return on investments in early childhood

*School Readiness is a proxy measure for optimal child development.